

Rep Order# 8837636 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 36899

Printed: 08/07/2012 1:51 PM
Last Received: 08/07/2012 12:13 PM
Showing Buylines: All Lines

1 of 2

Station KLAS-TV LAS VEGAS
Advertiser () OCEQUERA, JOHN
Product OCEQUERA/CON/DEM
Estimate# 1558
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 104/111/1558
Flight Dates 08/14/2012 - 08/20/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

DEBORAH
PLEASE SEE REVISION TO LINES 3 & 5-8...
ADD LINE 9 TO SCHEDULE...
REVISED ORDER TOTAL IS \$11500/ 12 SPOTS
PLEASE CONFIRM
THANKS
GREG

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F,M	6A-7A	8 NEWS NOW AT 7AM	:30	\$1,100.00	08/14-08/20	1	1	1	\$1,100.00	
	2	TU-F,M	7A-9A	CBS THIS MORNING	:30	\$900.00	08/14-08/20	2	1	2	\$1,800.00	
	*3	SU	630A-8A	CBS NEWS SUNDAY MORNING	:30	\$1,200.00	08/19-08/19	0	0	0	\$0.00	
				Sales Remark: V3 CREDIT								
				V3 Comment Changed, Spots/week Changed								
	4	TU-F,M	12P-1230P	8 NEWS NOW AT NOON	:30	\$650.00	08/14-08/20	1	1	1	\$650.00	
	*5	TU-F,M	4P-5P	8 NEWS NOW AT 4PM & 430PM	:30	\$900.00	08/14-08/20	3	1	3	\$2,700.00	
				Sales Remark: V3 REVISION.								
				V3 Comment Changed, Spots/week Changed								
	*6	TU-F,M	5P-630P	8 NEWS NOW ROTATION	:30	\$1,250.00	08/14-08/20	3	1	3	\$3,750.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								

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	*7	TU-F,M	11P-1135P	8 NEWS NOW AT 11PM	:30	\$1,700.00	08/14-08/20	0	0	0	\$0.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	*8	SA-SU	11P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$750.00	08/18-08/19	0	0	0	\$0.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Spots/week Changed								
	*9	SA	530P-6P	POLITICS NOW	:30	\$750.00	08/18-08/18	2	1	2	\$1,500.00	
				Sales Remark: V3 ADD TO SKED								
				V3 Added								

—REPORT TOTALS—

Report Totals: 12 / \$11,500.00

—SALES MONTHLY TOTALS—

Aug 12: 12 / \$11,500.00

Sales Totals: 12 / \$11,500.00

Station Totals: 12 / \$11,500.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$38,333	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

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